

CAMERON

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Strong production skills , Knowledge of all pertinent software , able to leap a tall building in a single bound - well, let's say we're talking about graphically speaking... then, yes!

Your search for a highly-skilled team player is at an end. Web design, production art, packaging design, prepress expertise, detail-oriented and excellent work ethic to boot... need I say more? Well, maybe I should. Read on.

I am a graphic artist/designer with over 10 years of experience in a production art environment. I have superior problem-solving skills and apply those when needed to prioritize projects allowing the team and I to get all projects done by their due dates. Design skills are a must in my position, which in the end is using my layouts, text and observations of my customer's needs to sell a product or service by connecting with the end user.

I look forward to speaking with you further about any opportunities you may have.



Eric Fischnaller
Graphic Designer

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SUMMARY

- 10 years experience in team-based creative environment, and an additional 6 years freelance experience
- Recently completed 14-month program at Art Institute of Pittsburgh in Web Design
- Expert proficiency in Adobe Photoshop, Illustrator and InDesign
- 7 years sales and 2 years sales-management experience
- Hard-working, motivated, friendly, reliable and resourceful team member

PROFESSIONAL EXPERIENCE

■ Cameron Graphix | Sept 2010 to present | Owner/Designer

Cameron Graphix specializes in web and graphic design, logos, marketing materials and hosting. I own and operate this small business from my home in Springfield, Oregon.

■ The Ink Well | June 2004 to present | Graphic Design/Prepress/Digital Print Manager/IT

Every job that comes through this company makes it through my hands at one point or another. I create press-ready files from customer-supplied artwork and create high-end artwork for discriminating customers who just have an idea what they want. I employ my vast knowledge of the Adobe Creative Suite programs as well as other more common programs such as Publisher, Word, Excel and even photocopied or hand-drawn or written items and translate those into outstanding print media. I use superior problem-solving skills to translate non-working print product into printing that sells the customer's products or services. I'm also responsible for maintaining all digital equipment including the computers, printers, large-format, proofing, network, customer files, backups and security.

■ Circuit City Stores | July 2002 to June 2004 | Entertainment Sales Manager

Myself and our team of excellent sales representatives sold Televisions, Audio and video equipment to the consumers in Eugene/Springfield. I was responsible for hiring, training and performance reviews for all staff personnel in my departments. This put me in direct supervision of approx. 12 staff at all times with an additional responsibility to run the store on occasions when other management personnel were away from the store. I opened, closed and handled closing accounts at the store as well as safe deposits, security in the store and merchandising to company plans.

■ Authentic Models | March 2002 to July 2002 | Print Coordinator / Product Development

I coordinated with Domestic and Overseas printers with regard to catalogs, hangtags, brochures, packaging and other miscellaneous print products. In addition, I designed new products with Owner's direction and concept.

■ Qwest Dex | September 1997 to December 2001 | Graphic Designer

Layout and design of print display advertising for directory publishing in Portland, Vancouver, Longview, Saint Helens, Seaside/Astoria and other areas in the Western Region of QwestDex's directory territories. I created logos, did layout and design of advertising, scans and manipulated photographs, color-corrected photos and enhanced half-tones for prepress environment. I also enhanced pre-provided artwork to fulfill printer specs. I consulted with clients along with the sales team to develop the most appropriate way to feature the customer's individual business and the best way to highlight the individual features of the client's business.

■ Cascade Outfitters | June 1992 to September 1997 | Sales/Assistant Manager

This mail-order catalog sales position included answering phone calls, taking orders, order data-entry, shipping, and bookkeeping. I was in charge of all foreign catalog shipments including large shipments on varied types of carriers, including flammable liquid transport. I was primarily doing retail store sales, merchandising, inventory tracking, general computer tech-support, and other miscellaneous jobs.

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EDUCATION & TRAINING

- **Art Institute of Pittsburgh - Online** | October 2009 to December 2010 | Web Design Diploma
HTML, PHP, CSS, Flash AS3, mySQL, FTP, Javascript, Dreamweaver, Photoshop, Illustrator. A comprehensive web design course designed to take a student from introductory through advanced skills in technical web design.
- **Lane Community College** | Winter Term 1995 | Undeclared
General college undergraduate curriculum.
- **Northwest Christian University** | Fall Term 1994 | Youth Ministry
General college undergraduate curriculum and required courses for BS in Youth Ministry degree.
- **University of Oregon** | Fall 1992 to Winter 1993 | Undeclared
General college undergraduate curriculum.

SKILLS

- **Expert, Adobe Software**
Includes Adobe Illustrator CS5, Photoshop CS5, InDesign CS5, Acrobat 9
- **Windows & Macintosh computer, software and networking**
Highly-proficient with the following software: Dreamweaver, Flash, Soundbooth, CorelDraw, Microsoft Office Suite, Microsoft Publisher. I have worked with E-commerce software, proprietary design software, specialized computer systems and have built PC computers, developed networks and regularly operate complex equipment. What I don't know, I can learn quickly.
- **Typing, Spelling and Grammar**
I type at 40 words per minute and have excellent spelling, grammar and proofreading skills.

PROFESSIONAL AFFILIATIONS

- **LinkedIn** | www.linkedin.com/in/ericgraphicguru